



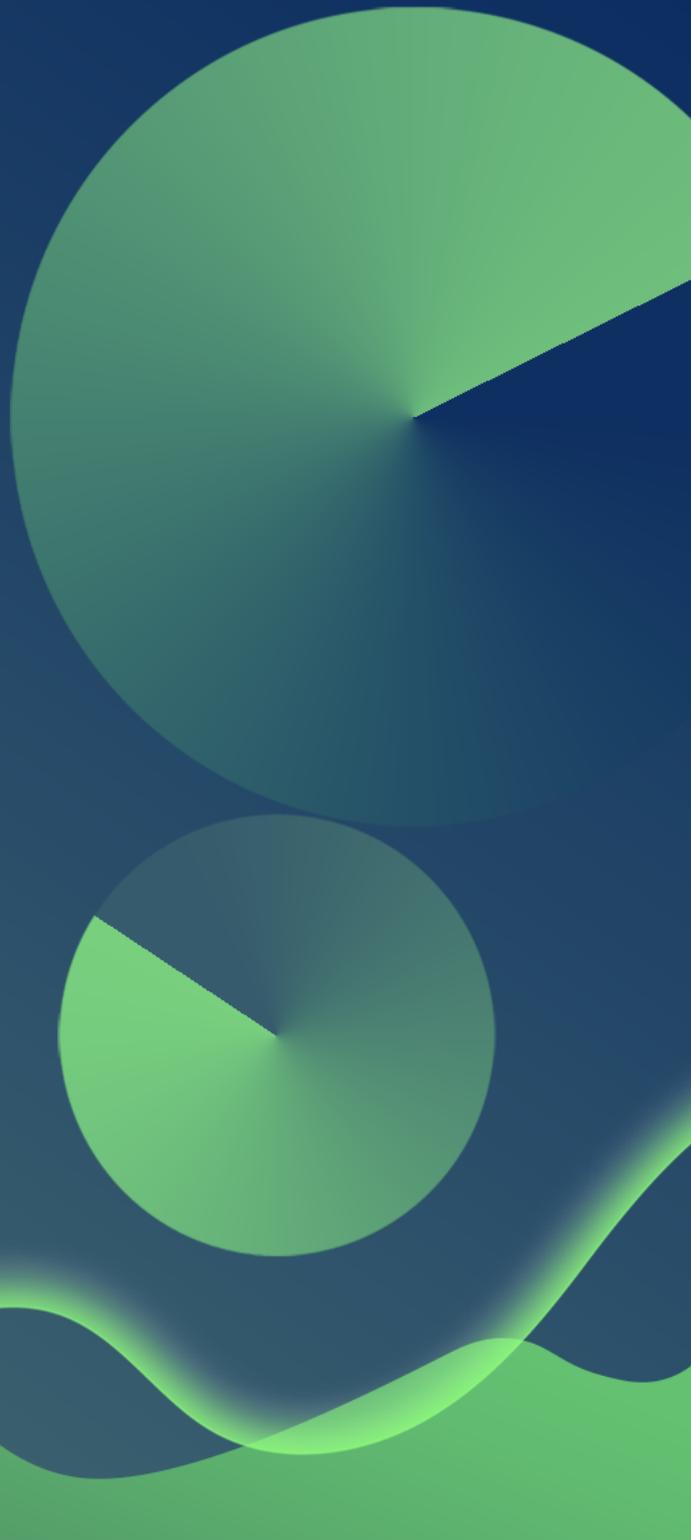
N I
P O S
pro kulturu

Online Conference

26/2/2025

9:30–13:30

CULTURE STATISTICS 2030



MODERATOR/

Daniel Sywala (Czech Radio, CT Art)

OPENING REMARKS/

Martin Baxa, ministr kultury / Minister of Culture

BLOK I (9:30 – 11:00) CURRENT CHANGES IN CULTURAL STATISTICS AND ONGOING PROJECTS

(In Czech)

Petr Eliáš Ivana Jankovičová, Barbora Maňasová (Czech Statistical Office):

Introduction to the CZ-NACE Update and Coding Methods in the Business Register

Milan Dedera (NIPOS): Application of the New CZ-NACE 2025 Version in Cultural Statistics in the Czech Republic

Martina Pecková Černá (Ministry of Culture): Insights from Mapping Cultural and Creative Industries (CCI) and Future Perspectives

Marie Silondi (Ministry of Culture): How to plan the Culture

Petr Eliáš

Introduction to the process of updating the European classification of economic activities (NACE). Information on the status of preparation of methodological documents for CZ-NACE 2025.

Ivana Jankovičová

Explanation of the differences between a self-employed person (self-employed), a self-employed natural person (PFO) and a freelancer, an approximation of the NACE coding rules in the RES and a description of the determination of the main/dominant activity.



Milan Dedera

The CZ-NACE classification of economic activities is essential for defining culture in the Czech Republic. Its new version provides opportunities for a more detailed definition of various cultural activities, but the needs of certain cultural areas have not been sufficiently reflected in this new version. Both of these cases will be mentioned, also considering the international definition of culture.

Martina Pecková Černá

In compliance with the Strategy for the Development and Support of CCIs and thanks to support from the National Regeneration Plan (Component 4.5 Development of the Cultural and Creative Sector, Activity: Development of Regional and Cultural Centres), the Ministry of Culture is carrying out a mapping of cultural and creative industries in the Czech Republic in the period 2022–2025. The mapping is carried out in two lines: at the level regional authority and at the level of professional associations. The paper will present the methodology, current status and prospects for follow-up activities in this area.

BLOCK II (11:00 – 12:30)

PRACTICAL EXAMPLES OF USING STATISTICAL DATA IN CULTURE

(In Czech)

Michal Denár (Municipal Library of Česká Třebová): Automating Data Collection for Libraries: A Vision for the Future

Vít Richter (National Library of the Czech Republic, Library Institute): A New Approach to Library Benchmarking

Juraj Gerbery (NIPOS): Theater Benchmarking as a New Way of Working with Theater Data

Lenka Fendrychová, Linda Krajčovič Synková (Kreativní Praha): MAPK – Cultural Map of Prague



Michal Denár

The paper is devoted to the process of changing the collection and transmission of statistical data from libraries to NIPOS. You will learn whether the technical solution or the natural human fear of change was the bigger challenge. We will also reflect on whether decentralization can trigger the butterfly effect.



Vít Richter

The Library Benchmarking project as a tool for comparing the performance and activities of public libraries has been run by NIPOS in cooperation with the National Library of the Czech Republic since 2006. Slovak public libraries are also involved in the project. In 2023, thanks to the support of the Ministry of Culture, a new database system would be created, offering new functions and tools for analysis, including comparison with recommended standards.



Juraj Gerbery

Last year, we began a three-year project to make statistical data obtained from regular annual collections from performing arts entities available. Making the data available will help theatre managers to compare their theatres with similar theatres, and will give local government representatives an indication of the level of cultural services in the regions. Using a participatory approach, we have created a set of indicators whose monitoring will not create an additional administrative burden for theatres.



Lenka Fendrychová

Lenka Fendrychová from Creative Prague will present the Cultural Map of Prague – MAPK, a tool for the development of culture and cultural and creative industries, which is currently in pilot operation. MAPK enables the collection, analysis and clear publication of data on culture and cultural and creative industries in Prague. We will take a look at what the Cultural Map looks like and what it can be used for for local government or cultural actors.

BLOCK III (12:30 – 13:30)

CULTURAL STATISTICS ON THE INTERNATIONAL LEVEL

(In English)

Lydia Deloumeaux (UNESCO): 2025 Unesco Framework for Cultural Statistics

Andrea Gallelli (EUROSTAT): New Directions of EUROSTAT Framework For Culture Statistics

Kathrin Grotz, Tea Rihtar Jurić (EGMUS): The Future of European Statistics on Museums



Lydia Deloumeaux

Since 2009, new trends in cultural consumption, the acceleration of the digitization of the cultural production and practices and the emergence of new data sources and tools have emerged. The 2025 UNESCO Framework for Cultural Statistics (FCS) proposes a new conceptual model to better reflect and understand the cultural sector. It also provides practical tools using international classifications to be applied at the national level to adequately measure the culture sector and produce harmonized data.



Andrea Gallelli

A process of revision of the European framework for culture statistics is currently ongoing. A dedicated taskforce, representing 12 EU Member States and the European Commission, has launched a process to update theoretical elements, reflect on the scope and enlarge the coverage of the sector(s). Eurostat culture statistics constitute a point of reference for policy making and analysis of the field. This process of revision aims to provide adequate responses to current challenges and offer a forward-looking perspective on culture in Europe.



Kathrin Grotz, Tea Rihtar Jurić

The European Group for Museum Statistics (EGMUS) was created with the goal of collecting, comparing, and analyzing statistical data about museums across different countries and publishing comparable statistics. Harmonizing statistical data about museums from countries across Europe has always been a challenging task, requiring persistent and dedicated work, given the ever-changing landscape of museums. Our presentation aims to provide insight into this ongoing mission of the EGMUS network.

