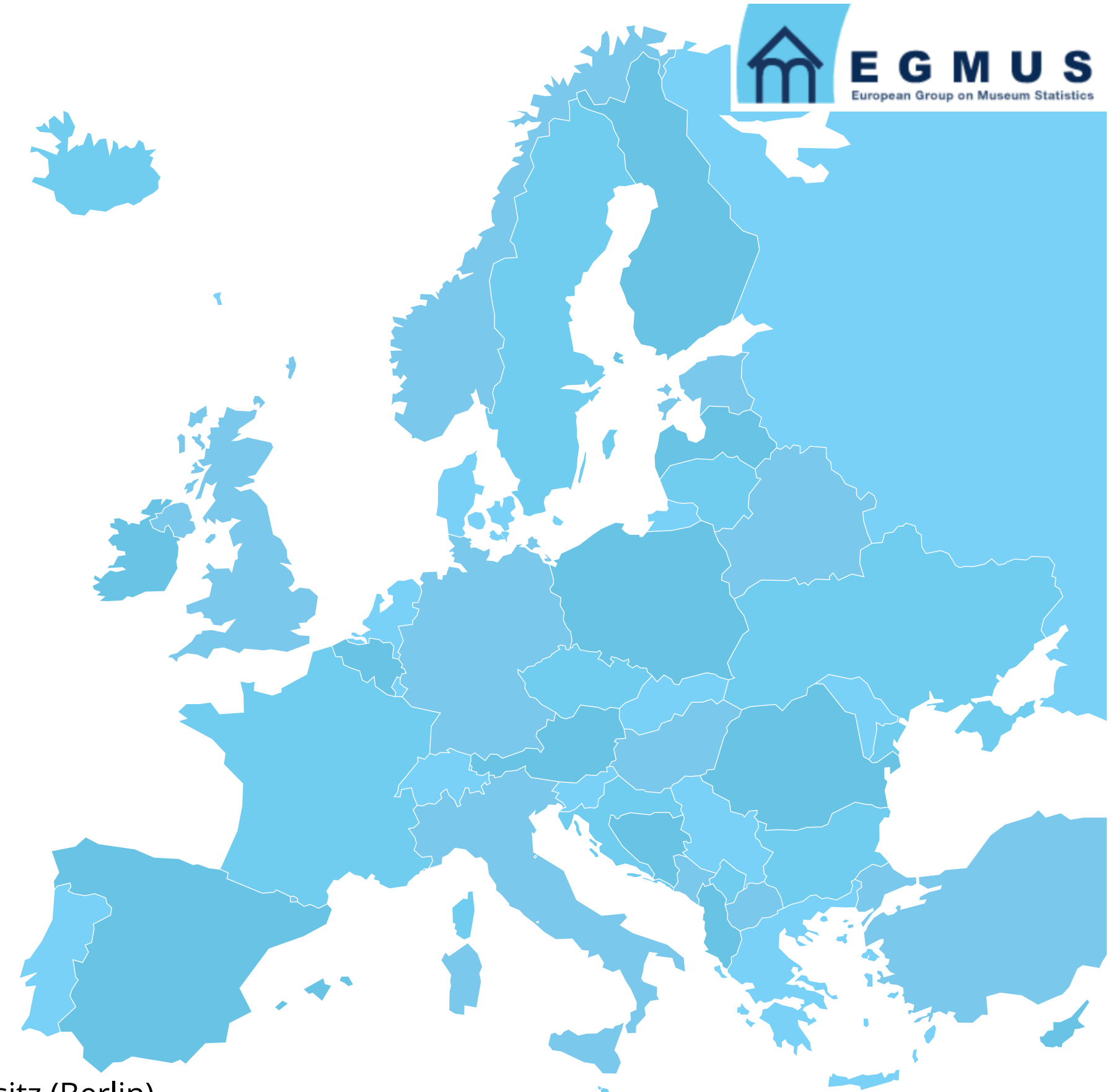


The Future of European Statistics on Museums

EGMUS - European Group on Museum Statistics

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What is EGMUS?

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Origin & Background

- Established in 2002 as a merger of different initiatives and working groups.

Unique Position

- The only initiative collecting and harmonizing museum data on a European level.

Scope

- Covers a broad definition of Europe beyond EU countries.
- Forum to describe, analyze and work on mutual standards in order to enable harmonization

How it works

- Network of “EGMUS Friends” open to all institutions working with museum statistics.
- Annual Plenary meetings and Core group.



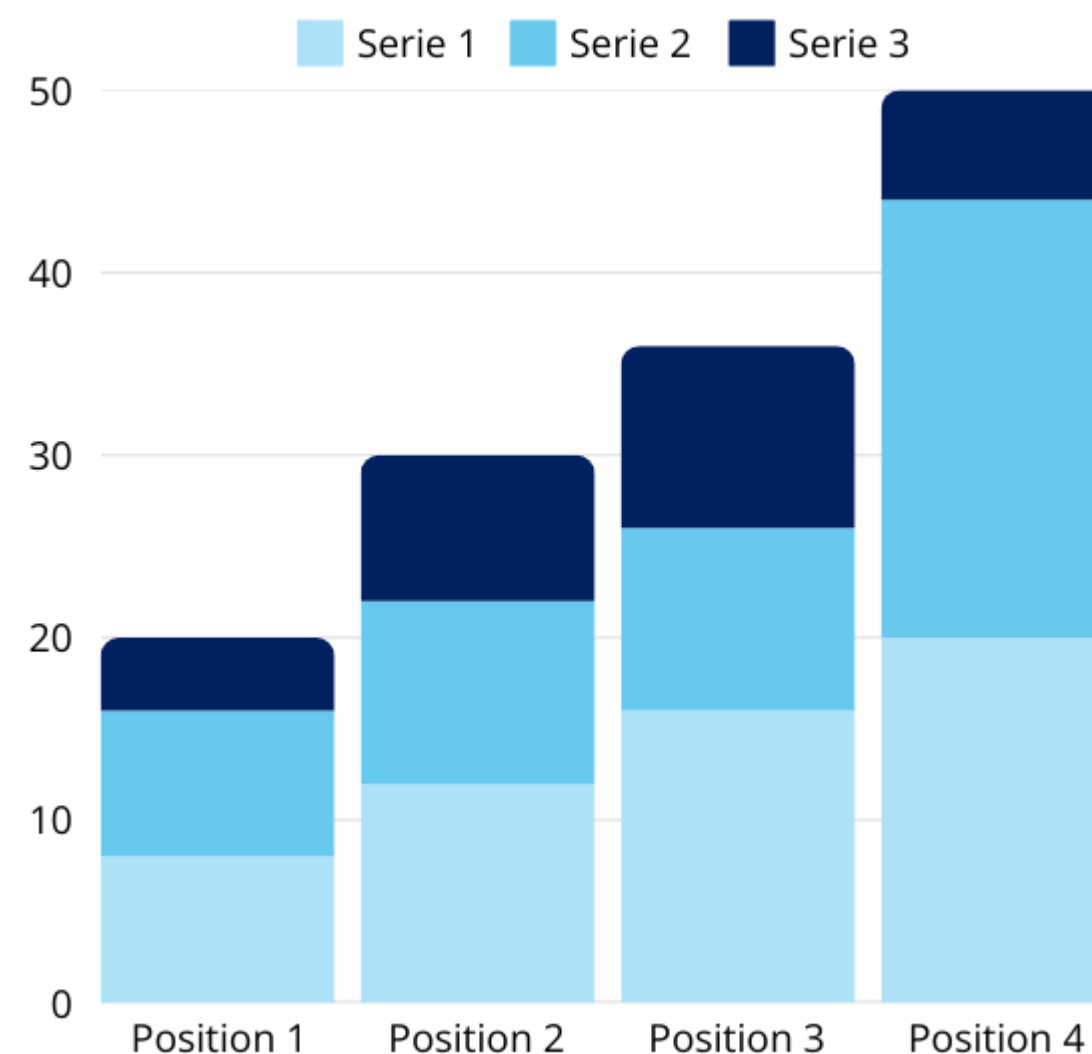
Mission of EGMUS

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Networking & Exchange

Fostering collaboration between institutions and experts.



Data Collection & Comparison

Standardized approach to gather and analyze statistical data.



Harmonization

Addressing challenges in unifying diverse museum data across Europe.

Providing comparable data

Standard Questionnaire

You are invited to use all the questions or choose those which are appropriate for your national survey

Questionnaire in English
(DOC, 424 KB)

This Standard Questionnaire was adapted by the EGMUS group in November 2013.



Standard questionnaire

EGMUS European Group on Museum Statistics					
Country			Year	2023	Show selected
Country				Finland	Lithuania
Year				2023	2023
Definition	Working group definition	1a			
	National criteria	1b		X ³⁾	X
Number of museums according to type of collection	total	2a		326 ³⁾	110
	of which	2b	Art, archaeology and history museums		
		2c	Science and technology museums, ethnology museums		
		2d	Other museums		
Ownership	state-owned museums	3a	Total	14 ⁴⁾	20
	local-, regional-owned museums	3b	Total	210 ⁴⁾	54
	other public-owned museums	3c	Total	11 ⁴⁾	36
	private-owned museums	3d	Total	91 ⁴⁾	
		3e	Of which ppp		
Management	state-managed museums	4a	Total	14 ⁴⁾	20
	local-, regional-managed museums	4b	Total	210 ⁴⁾	54
	other public-managed museums	4c	Total	11 ⁴⁾	36
	private-managed museums	4d	Total	91 ⁴⁾	

Comparative Data Table

4		Management	
4a	Number of state managed museums	museums which are managed by central or federal government authorities.	
4b	Number of local regional managed museums	museums which are managed by local or regional authorities (federated state, province, county, city, town, etc).	
4c	Number of other public-managed museums	museums which are managed by other public authorities not classified under 4a, 4b or 4c.	
4d	Number of private-managed museums	museums managed by private entities (foundations or associations registered under private law) or families and individuals include also public/private partnership (ppp) and this item should be explained if possible.	
4e	Of which number of "ppp"s (public/private partnership) museums	<p><i>["In this type of associations / companies the government has nominally and legally there yet the superintendence however the company manages itself more like a private company than the government could."]</i></p> <p>public/private partnership should be explained if possible: agreements / contracts between public and private institutions to run a museum.</p>	

Abridged list of key museum indicators (ALOKMI)

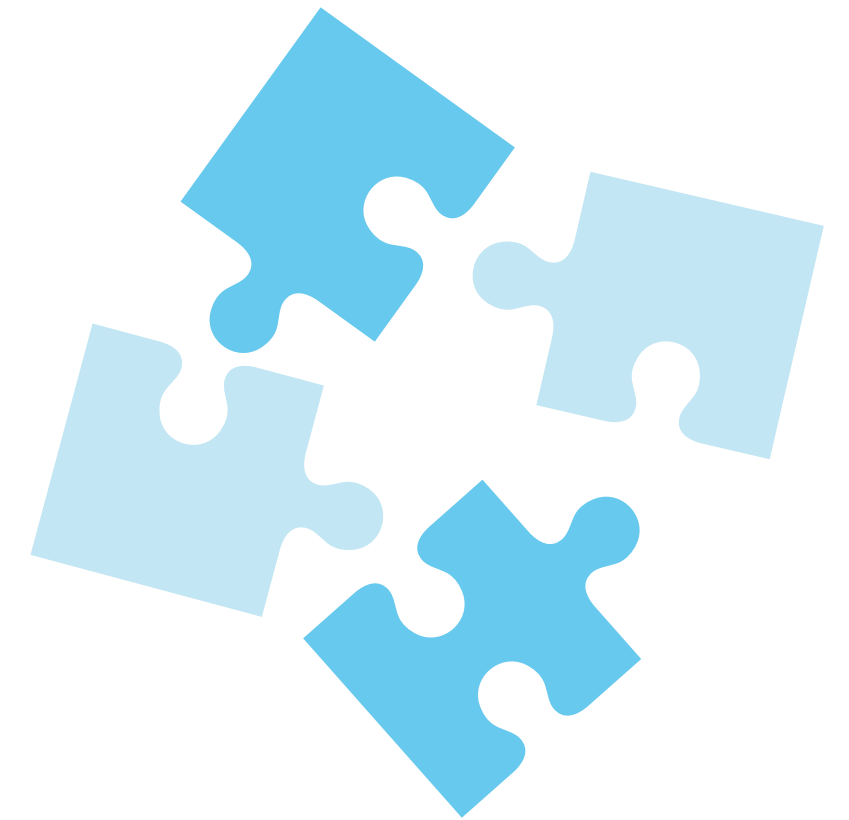
Data collection methodology



Analyzing data
collection methodology

Goals of country methodological reporting template

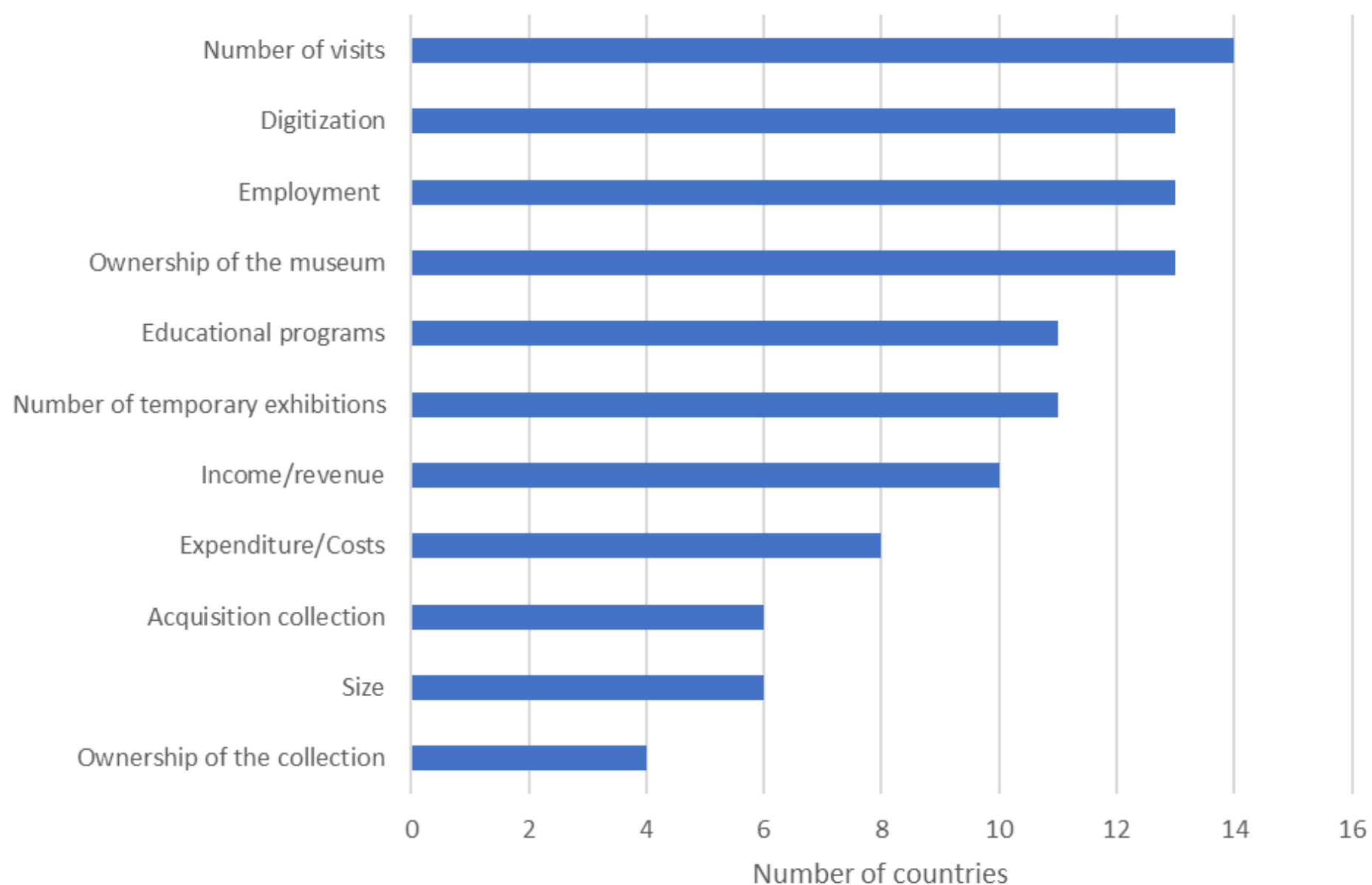
- Which kind of information countries collect and produce on museums, including a museum register
- How countries produce their museum statistics (supply side)
- How countries define 'a museum'; how they deal with museum-like institutions; which statistical unit is used for the output; which classifications are applied; and how the core structural variables are defined.



Harmonization of Museum Data

Selected Data Insights: Key Findings from the Metadata Analysis

Museum information collected by countries (N=14):



Common Ground:

- 14 of 19 countries have official museum registers.
- 93% aim for an integral frame
- Non-response treated differently
- 80% raise numbers electronically, once a year

Common Challenges:

- Differences in definitions of museums.
- Different treatment of museum-like institutions
- Fragmentation in data sources and responsibilities.
- Limited awareness of available EU-wide statistics.

Future Challenges & Activities

Changing Roles of Museums in Society

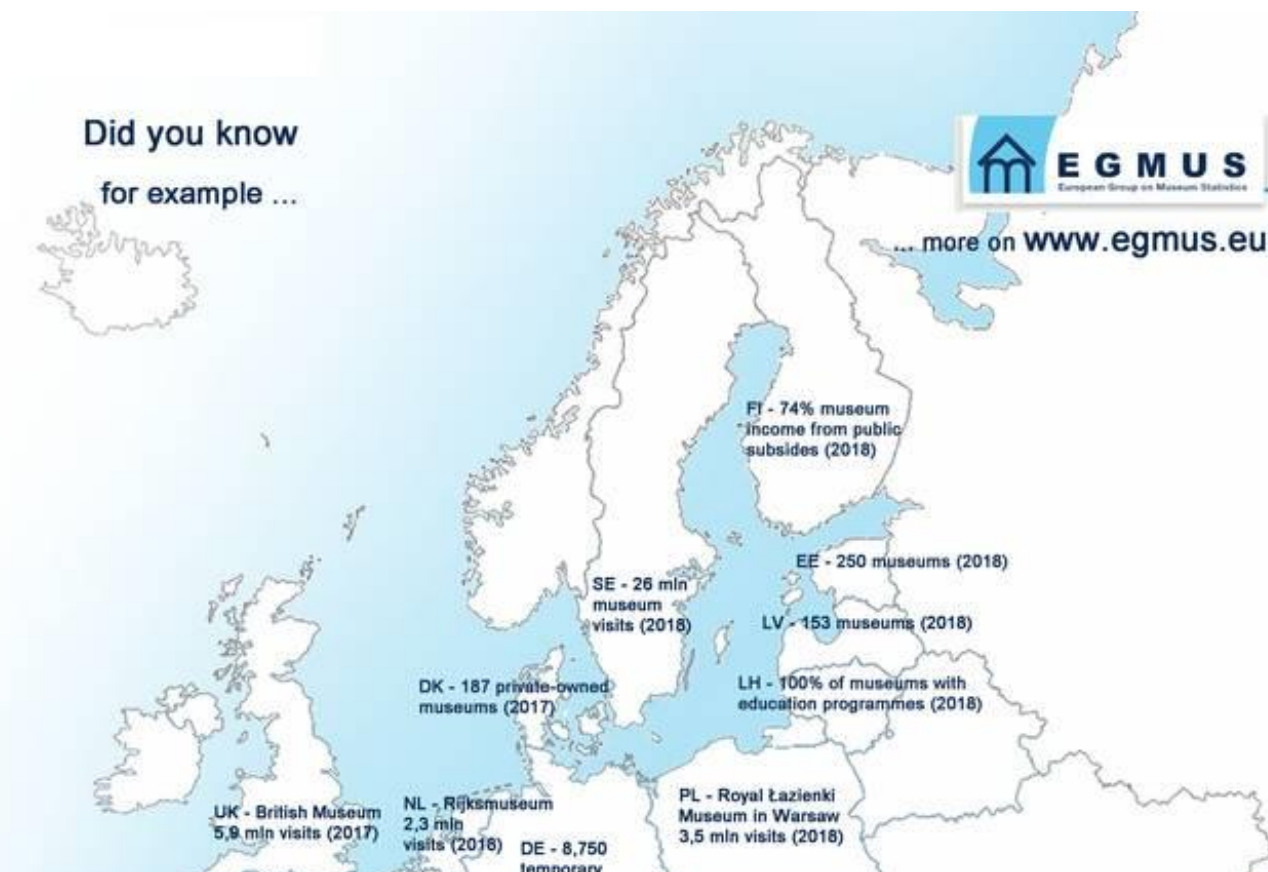
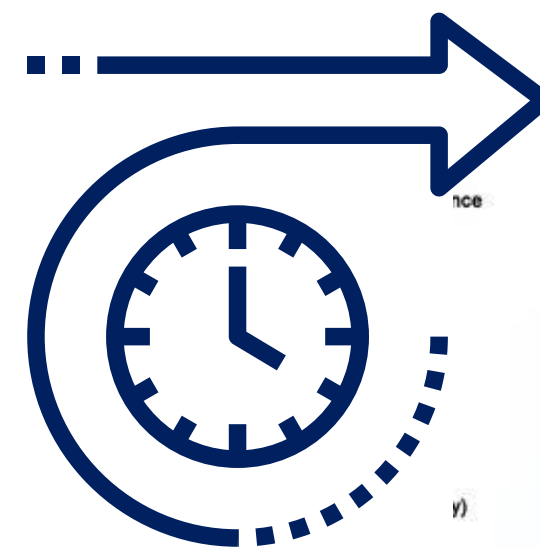
- Adapting statistics to the evolving function of museums.

Keeping Up with Data Challenges

- Data gaps due to the pandemic.
- Generational changes
- Website relaunch

Expanding the Network of Partners

- Strengthening community management.
- Strengthening partnerships
- Acquiring third-party funding.



Increasing Visibility of Museum Statistics

- Engaging stakeholders beyond data analysts.
- Using museum statistics as a strategic resource for benchmarking.
- Addressing broader museum topics (e.g., SDGs, museum workforce).

Thank you!

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