Gundula Iblher

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Department of
Arts and Culture

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Partner cities

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Experiencing

Discussing

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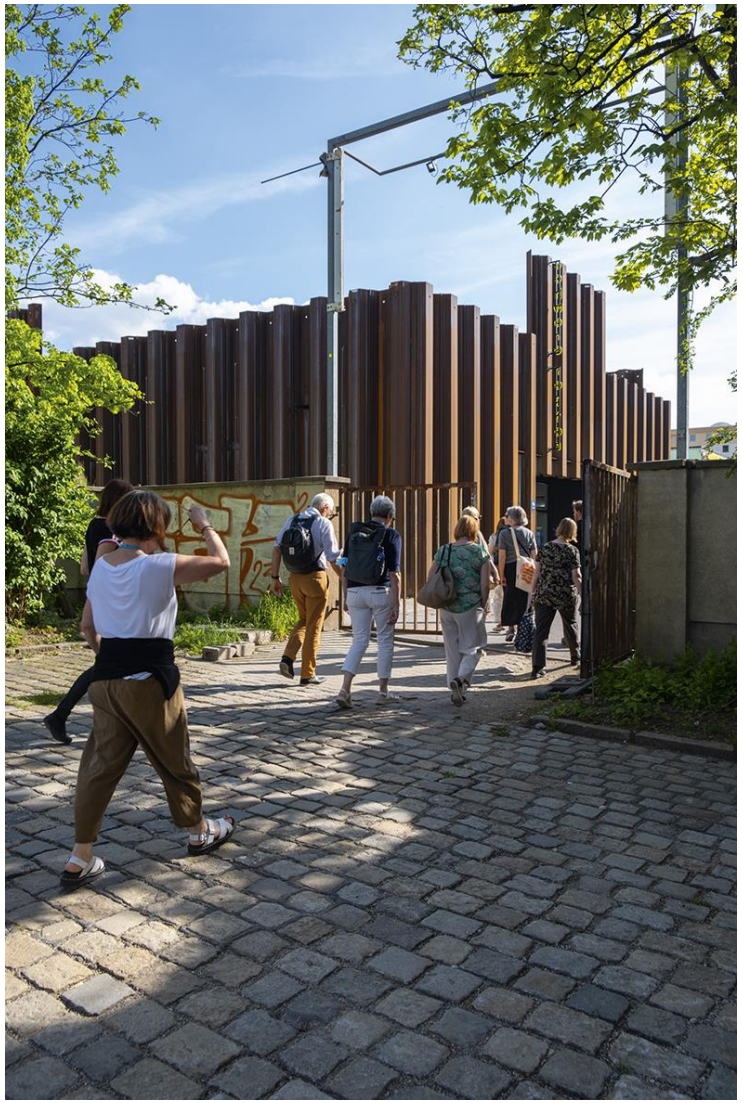
Visiting



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Celebrating

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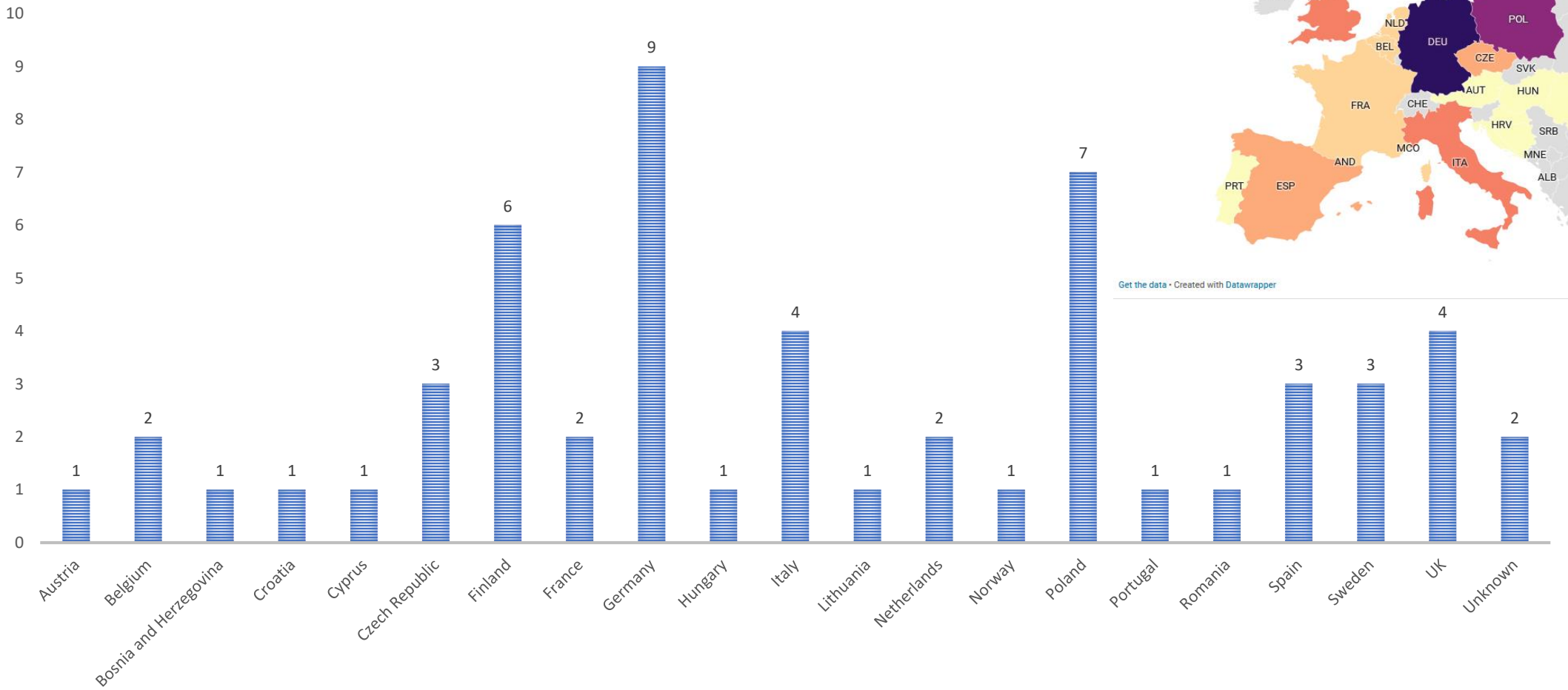
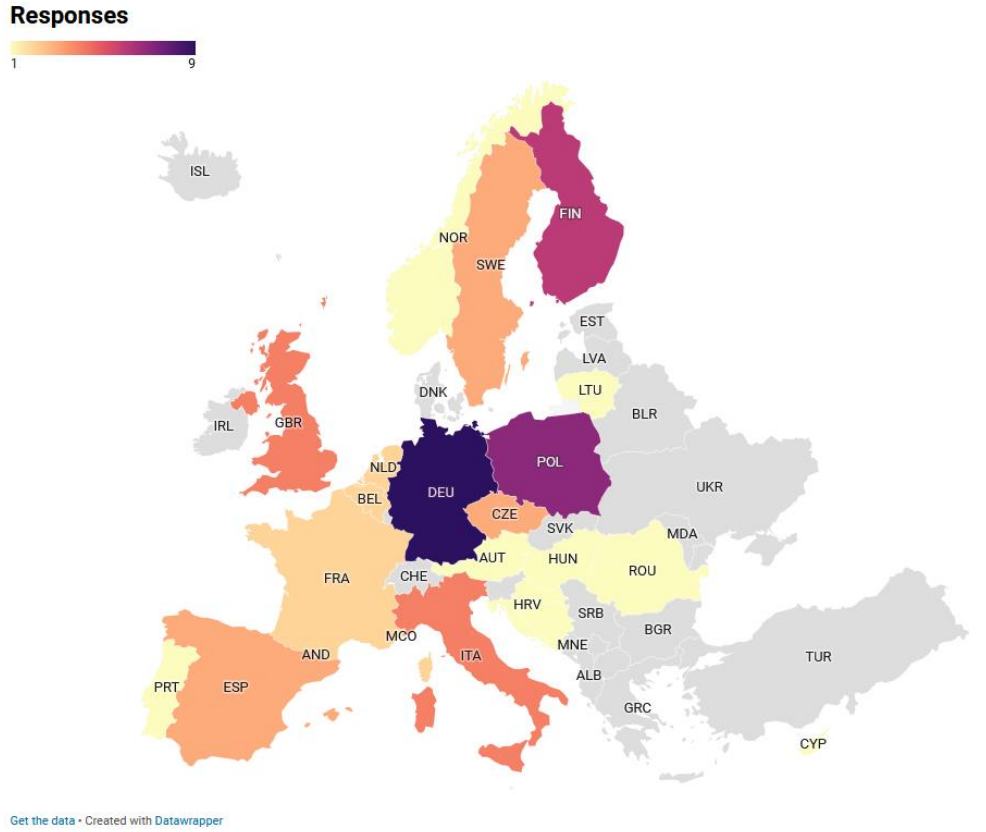
Project findings

The survey

CREATIVE
AGEING
Europe-wide survey
among city officials within
the EuroCities network
BERLIN

Responses:
56 interviews
from 45 cities
(22 countries)





Structural key takeaways

City Guidelines

64% of respondents have General City Guidelines

Of that

100% have Culture-related guidelines

Of that

81% have Culture-related guidelines for older people

66% of these culture-related guidelines do not define elderly people

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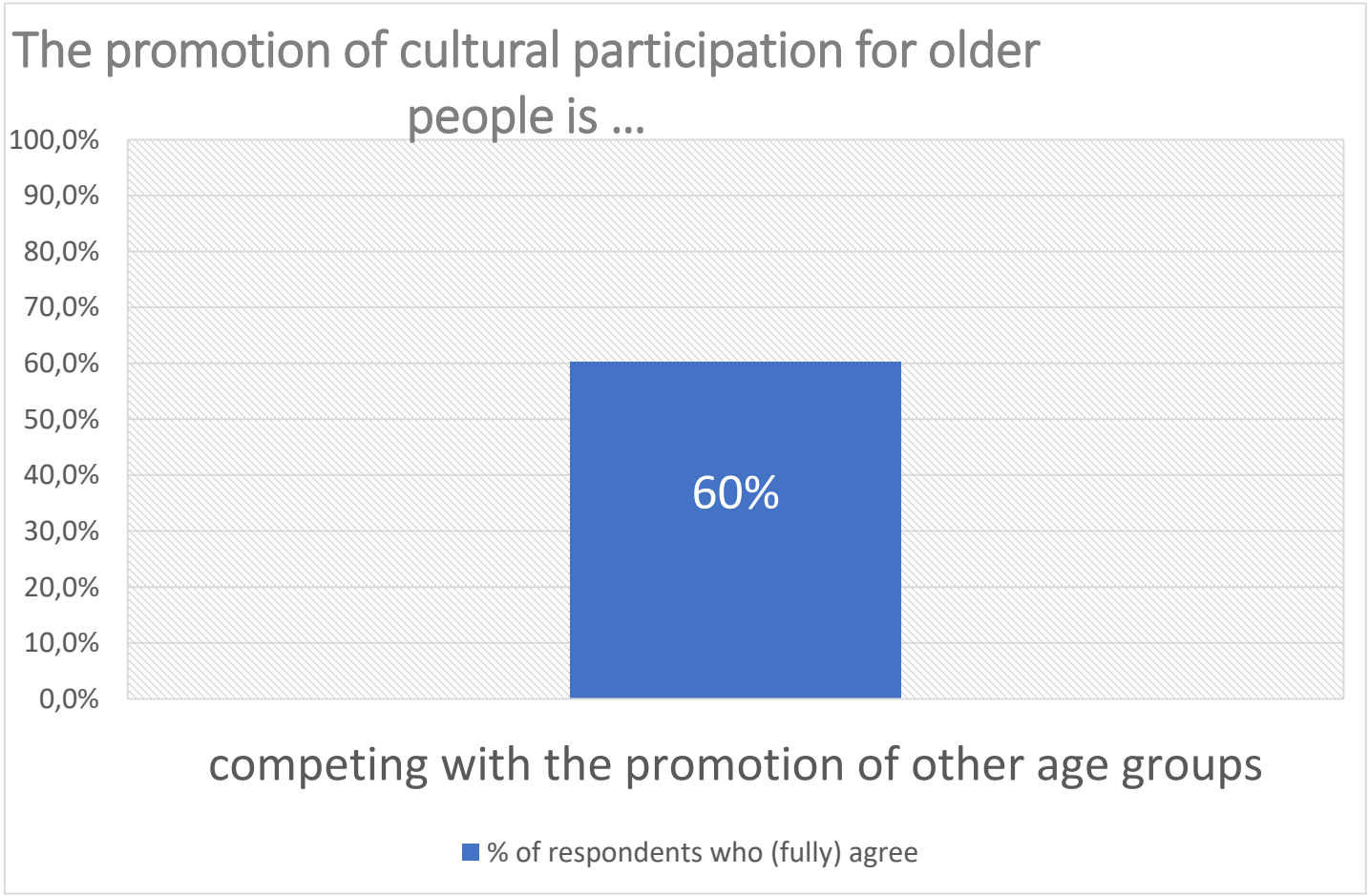
Structural key takeaways



Thematic key takeaways

The public conference

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Recommendations for policymakers

Inclusive and accessible cultural facilities and activities

Shifts in age dynamics

Visibility of creative ageing

Intergenerational exchange

Digital Engagement

Research

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Recommendations for policymakers

Cross-sectoral cooperation

Upskilling

Cross-sectoral funding

Cultural prescriptions

Inclusion as a long-term investment

Policy guidelines

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Explanatory video for good practice

Thank you for your attention!

All documents and videos:
muenchen.de/creativeageing

Creative Ageing

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